

THE CHRISTIAN BUSINESS NETWORK

Practicing Christian Community in the Marketplace

Honoring Jesus Christ

Building Quality Relationships

Enhancing Business Opportunities

Networking, Collaboration and Synergy

THE DAWNING OF A NEW WAY OF NETWORKING

Overview Presentation for Prospective Members

- An overview of The Christian Business Network
- Registration Process
- Next Steps
- Questions and Answers

The Genesis of CBN

Our Starting Point:

- Theological Conviction: God created people to do almost everything more effectively within the context of community.
- Professional Wisdom: There's real value in partnering with other competent and reputable business people who share similar values.
- Personal Observation: Christians want to network with other business people in order to identify and explore new business opportunities.
- Corporate Observation: Partnering with other competent and reputable business people is exactly what many successful companies do well.

Our Big Idea: Form an organization whereby Christian business people can connect in a variety of ways in order to build a network of relationships and a repository of resources valuable in our pursuit of lasting success.

The Genesis of CBN

Conclusions from our Research on various Networking Organizations:

- We need to develop a Biblical WorldView/WorkView in our attempts to *Network by the Book™* and to serve Christ in the workplace.
- We need to build transitive trust relationships among the membership.
- We need to maximize our networking potential - locally, regionally and nationally.
- We need to uphold one another as we run the race in the marketplace.

And so, *The Christian Business Network* was formed to assist Christian business people to honor Jesus Christ, to build quality relationships, to enhance business opportunities, and to network, collaborate and synergize with other Christian business people as we *Practice Christian Community in the Marketplace*.

What do we mean by *Practicing Christian Community in the Marketplace*?

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- Striving to become effectual doers, not forgetful hearers

But prove yourselves doers of the word, and not merely hearers who delude themselves... But one who looks intently at the perfect law, the law of liberty, and abides by it, not having become a forgetful hearer but an effectual doer, this man will be blessed in what he does. (James 1:22-25)

- Striving to practice in the marketplace what we preach in our meetings

Keep your behavior excellent among the Gentiles, so that in the thing in which they slander you as evildoers, they may because of your good deeds, as they observe them, glorify God in the day of visitation. (1 Peter 2:12)

What do we mean by *Practicing Christian Community in the Marketplace?*

- Living and working in a manner worthy of our Lord Jesus Christ

We have not ceased to pray for you ... that you will walk in a manner worthy of the Lord, to please Him in all respects, bearing fruit in every good work and increasing in the knowledge of God. (Colossians 1:9-12)

- Bearing the evidence of Christ's presence in our life and business practices

By this is my Father glorified, that you bear much fruit, and so prove to be My disciples. (John 15:1-8)

What do we mean by *Practicing Christian Community in the Marketplace?*

- Living out all the “one another’s” in Scripture

A new command I give to you: Love one another. As I have loved you, so you must love one another. By this all men will know that you are My disciples, if you love for one another. (John 13:34-35)

- Learning to consider others as more important than ourselves

Do nothing out of selfish ambition or vain conceit, but in humility consider others better than yourselves. Each of you should look not only to your own interests, but also to the interests of others. (Philippians 2:3-4)

What do we mean by *Practicing Christian Community in the Marketplace?*

- Being salt and light witnesses in the workplace and in the marketplace

You are the salt of the earth. (Matthew 5:13)

You are the light of the world. (Matthew 5:14)

- Conducting our lives with wisdom toward those outside the network

Conduct yourselves with wisdom toward outsiders, making the most of the opportunity. (Colossians 4:5)

- Conducting our speech with grace toward everyone

Let your speech always be with grace, as though seasoned with salt, so that you will know how you should respond to each person. (Colossians 4:6)

Practicing Christian Community in the Marketplace

... with the goal of Honoring Jesus Christ

Honoring Jesus Christ must be our #1 goal as Christian business people!

Whatever you do, work at it with all your heart, as working for the Lord, not for men, since you know that you will receive an inheritance from the Lord as a reward. It is the Lord Christ you are serving. (Colossians 3:23-24)

Practicing Christian Community in the Marketplace

... through the process of Building Quality Relationships

Relationships of trust & confidence are earned & developed over time.

Our primarily focus is on building relationships, not on generating leads.

We need to earn people's trust in our character, competence, & commitment.

Let love and faithfulness never leave you; bind them around your neck, write them on the tablet of your heart. Then you will win favor and a good name in the sight of God and man. (Proverbs 3:3-4)

Practicing Christian Community in the Marketplace

... with the benefit of Enhancing Business Opportunities

New business opportunities are among the many benefits of membership.

Relationships + Trust + Time = New Business Opportunities

This is what Hezekiah did throughout Judah, doing what was good and right and faithful before the LORD his God. In everything that he undertook in the service of God's temple and in obedience to the law and the commands, he sought his God and worked wholeheartedly. And so he prospered.

(2 Chronicles 31:20-21)

Practicing Christian Community in the Marketplace

... by means of Networking, Collaboration and Synergy

Networking: Taking every opportunity to meet new people

Collaboration: Working together to achieve common goals

Synergy: Working interdependently to achieve even greater results

Two are better than one, because they have a good return for their work. If one falls down, his friend can help him up. But pity the man who falls and has no one to help him up! (Ecclesiastes 4:9-10)

Our Purpose, Vision, Mission, Passion, and Strategy

Our Purpose: To build a network of Christian business people who help one another develop godly character, professional competence, and personal commitment in all their business affairs to the glory of God.

Our Vision: To build an ever-expanding network of trustworthy Christian business associates who strive to be authentically Christian in values, beliefs and practices as a service to the business community, as a witness to the watching world, and as a testimony to our Creator.

Our Mission: To build a network of business people with a passion for wisdom, a compassion for people, and a commitment to integrity and excellence as servants of Christ in the marketplace.

Our Passion: To proclaim Jesus Christ, admonishing and teaching everyone with all wisdom, so that we may present everyone complete in Christ. (Colossians 1:28)

Our Strategy: To provide every member with ready access to valuable resources and meaningful relationships in our quest for Biblical success.

Our Primary Objectives - Opportunities

- Business Opportunities to sharpen our business skills, to explore new business opportunities, and to serve our business community with our unique skills and professional expertise.
- Relational Opportunities to interact and build relationships with other Christian business associates for a variety of good and godly purposes.
- Discipling Opportunities to mutually sharpen and edify one another in our pursuit of maturity in Christ.
- Ministry Opportunities to implement biblical principles in the workplace for the edification of many.
- Testimony Opportunities to testify of our loyalty and devotion to Jesus Christ in word and in deed.

Our Confessional Standards

- We believe the Bible to be the infallible and authoritative Word of God and our standard for Christian faith and practice.
- We believe that there is only one God, eternally existent in three persons: Father, Son and Holy Spirit.
- We believe in the deity of our Lord Jesus Christ, in His virgin birth, in His sinless life, in His miracles, in His vicarious and atoning death through His shed blood on the cross, in His bodily resurrection, in His ascension to the right hand of the Father, and in His personal return to power and glory.
- We believe that the regenerating work of the Holy Spirit is absolutely essential for the salvation of lost people.
- We believe that eternal life is a free gift of God available to anyone who places their full trust in Jesus Christ alone for this salvation.
- We believe in the present ministry of the Holy Spirit, by whose indwelling the Christian is enabled to live a godly life.
- We believe in the resurrection of both the saved and the lost; they that are saved unto the resurrection of life, and they that are lost unto the resurrection of damnation.
- We believe in the spiritual unity of all genuine believers in our Lord Jesus Christ.
- We believe in the sanctity of human life from the moment of conception onward.
- We believe in the sanctity of marriage between one man and one woman.

How will I ultimately benefit from affiliating with CBN?

Great Opportunities...

- To network with a host of other Christian business people
- To develop a Biblical Worldview of serving Christ in the workplace
- To affiliate with a national Christian networking organization
- To explore, discuss and share new business opportunities
- To expose your company's products and services to a broader audience

Access to Resources and Relationships

- Easy access to fellow members via our Membership Community Site
- A variety of ways to contact people connected with CBN
- Monthly and quarterly connections with fellow members locally
- Semi-annual connections with the Christian business community
- Access to valuable resources that fellow Members bring to the table

What kind of investment is required on my part?

- ✓ Your consistent attendance at monthly Cluster meetings
- ✓ Your active participation within the Cluster group
- ✓ Your prompt arrival at Cluster meetings in order to begin on time
- ✓ Taking initiative to contact your Cluster Coach and fellow members in the event of your absence from a Cluster meeting
- ✓ An eagerness to promote CBN and its events via your network of relationships
- ✓ Your agreement to keep CBN proprietary information confidential

So, how do I get started with becoming a member?

1. Go to ChristianBusinessNetwork.com.
2. Click on “[Join CBN](#)” and read the Membership Q & A’s.
3. Click on “[How to Join](#)” for complete information about membership.
4. Click on “[Registration](#)” to begin the registration process.

Next Steps

- Determine a suitable Local Cluster location
- Pay the Membership Fees
- Complete your Membership Profile

So, what about you?

- What questions can we answer?
- Contact the CBN office to discuss any outstanding questions you may have about Membership.

Come Journey with Us!